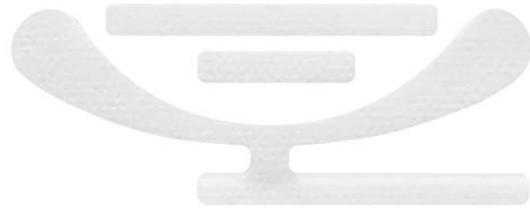


**For Immediate Release**  
**Contact: Stu Novitz**  
**760-929-9972**  
**stu.novitz@bandb-medical.com**

## **B&B Medical Technologies Launches Baby Tape Plus™.**

### ***Infant Hydrocolloid Endotracheal Tube Holder for the NICU and Transport Situations***

Carlsbad, CA—July 19, 2021—B&B Medical Technologies (<http://www.bandb-medical.com>) announced today that Baby Tape Plus™ is available for immediate sale. The product is used to secure endotracheal tubes for neonatal patients, is an FDA listed Class I device and carries the CE mark.



B&B Medical has come to be known as a manufacturer that provides unique solutions for the NICU since the introduction of their infant water seal CPAP valve, the B&B Bubbler, in 2014. “Being one of the preeminent manufacturers of endotracheal tube security products and bubble CPAP components gave us special insight into a need that the market was requesting”, said Allyn Wilkes, Acute Care Account Representative at B&B Medical. “The clinician/patient field testing we conducted assisted us in designing a cost-effective product with the performance and reliability that our customers expect from B&B Medical’s endotracheal tube security products”.

Baby Tape Plus™ is a pre-cut endotracheal tube holder made from a non-irritating, latex free hydrocolloid adhesive that is skin friendly for infants. Like all B&B Medical endotracheal tube holders, Baby Tape Plus™ is designed to be quick and simple to use in a wide variety of situations. The circular tube wrap makes for a cleaner, easier application and the larger wing tabs cover a bigger surface area for greater security, they can also be trimmed to fit a wide range of infants. In addition, the securing neonatal ET Tubes the middle tape strips can also be used to secure nasogastric /orogastric tubes and cannulas.

“We’ve had numerous requests from all over the globe to add a solution for babies to our line of endotracheal tube security products” said Stu Novitz, VP of Sales and Marketing at B&B Medical. “We believe the addition of Baby Tape Plus™ will further establish B&B Medical as a leader in the neonatal and endotracheal tube security markets.”

B&B Medical Technologies’ goal is to develop innovative products that deliver positive outcomes, provide good patient care while addressing the need to control healthcare costs. We pride ourselves on developing products that support the patient and clinician’s need throughout the continuum of care.

### **About B&B Medical**

Since 1985, B&B Medical Technologies has developed clinically proven endotracheal tube holders, tracheostomy anti-disconnect devices and nebulizers for adult, pediatric and infant patients. B&B products offer versatile applications for critical care, anesthesia, emergency, transport, home care and alternate site care. B&B products stand the test of time for safety, versatility, convenience and cost-effectiveness.