



For Immediate Release
Contact: Chanda Goodemote Kramer
858-349-5040

B&B Medical Technologies Announces the Bubbler™ Water Seal CPAP Valve is now FDA Approved

The next generation for delivering bubble CPAP therapy in neonatal critical care environments.

Carlsbad, CA—April 22, 2014—B&B Medical Technologies (<http://www.bandb-medical.com>) announced today that the Bubbler Water Seal CPAP Valve is now FDA Approved. “Through our experience marketing bubble CPAP valves, we recognized an opportunity to improve upon the devices that were currently available,” said Derick Corrente, Director of Operations at B&B Medical. “Working with focus groups and key opinion leaders, we identified an enhanced feature set which contributed to the design of a more convenient and versatile device for the clinical community.

They designed the B&B Bubbler as they saw an increased demand for FDA-approved Bubble CPAP devices in the NICU. “With the pressure on hospitals to improve clinical efficiencies while controlling costs, Bubble CPAP is a proven modality that has outcomes consistent with other infant CPAP devices which cost much more,” said Mike Wilkes, President and CEO.

The B&B Bubbler can be used in neonatal critical care units, delivery rooms and special procedure units. A few of the top features and benefits are:

- Dual-chambered design allows fluid level to be observed without disrupting therapy
- Internal, drainable overflow chamber limits fluid to desired CPAP level
- Rotating CPAP dial and setting lock reduces risk of unintentional changes in pressure

“Bubble CPAP has been around for over 30 years; however the first units were assembled by Respiratory Therapists in the hospital. Homegrown devices typically do not conform to today’s regulatory environment,” said Stu Novitz, VP of Sales and Marketing at B&B Medical. “The first FDA-approved bubble CPAP units came onto the market less than 5 years ago. We feel that this is a growing market that provides quality patient care while controlling costs.”

B&B Medical Technologies’ goal is to develop innovative products that deliver positive outcomes, provide good patient care while addressing the need to control healthcare costs. They pride themselves on developing products that support the patient and clinician’s need throughout the continuum of care. The newest product solution is only the beginning—the company’s development plan is to launch a new product each year.

About B&B Medical

Since 1985, B&B Medical Technologies has developed clinically proven endotracheal tube holders, tracheostomy anti-disconnect devices and nebulizers for adult, pediatric and infant patients. B&B products offer versatile applications for critical care, anesthesia, emergency, transport, home care and alternate site care. B&B products stand the test of time for safety, versatility, convenience and cost-effectiveness.



+1.800.242.8778 Toll-free +1.760.929.9972 Office +1.760.929.9953 Fax

1954 Kellogg Avenue Suite 100 Carlsbad, CA 92008-6581 USA